

# Benefits of Leasing Customer



## Why pay up-front for assets that typically only provide a return on your investment over time and depreciate throughout?

Here are some key reasons why so many organisations like yours use leasing as an alternative to cash or a bank facility.

- 1 Significant tax benefits – For private organisations payments are fully tax deductible unlike using cash.
- 2 Low, fixed payments allow easy budgeting throughout the term
- 3 Spread the cost of your purchases in line with the return on the investment
- 4 Make your capital work for you – Rather than sink valuable cash into depreciating assets, deploy it elsewhere for higher returns
- 5 Totally flexible, a lease allows you to determine the term, how frequently you pay and can be upgraded or changed throughout.
- 6 Manage obsolescence and refresh assets strategically rather than face unbudgeted large write offs.
- 7 Make investment decisions based upon your needs and not limited by constrained budgets
- 8 Reduce dependency on your primary funder(s) – Your existing credit lines remain unaffected and you will have access to over 20 specialist asset funders
- 9 Spread the cost of the VAT which is paid in instalments rather than as a lump sum up-front.
- 10 Turnkey funding – Build all your costs such as delivery, extended warranties etc into the lease to maximise your benefits even further

“ I buy appreciating assets,  
I rent depreciating assets ”

JOHN PAUL GETTY

